



Munich, August 7, 2013

## **Guaranteeing regular places for 350 professional footballers? We are your MAN.**

### **Thirteen first-division teams rely on buses from MAN and NEOPLAN**

The commercial vehicle manufacturer MAN is starting the 2013/2014 football season with a new record – a total of thirteen Bundesliga clubs are using team buses made by MAN and MAN's NEOPLAN brand to drive the players and their entourage to the stadiums. Holding a 72-percent share of the market for team buses, MAN clearly dominates the league. Every weekend, 350 professional footballers enjoy the luxurious facilities offered by MAN's team buses. The Munich company with a long tradition is now set to continue its successful involvement in the German Bundesliga during the 2013/2014 season, sponsoring the top teams FC Bayern Munich, Borussia Dortmund, Hamburger SV, VfL Wolfsburg and Borussia Mönchengladbach.

"72 percent is an incredible share. It almost seems that club managers can sleep better if they know that their precious squad is traveling safely in our buses," says Reinhard Pöllmann, Chief Executive Officer of MAN Truck & Bus Deutschland.

The team buses driven by Bundesliga clubs are indeed equipped with a large number of safety systems. However, apart from safety, the players also rate a high level of comfort as an important feature of a team bus. Initially, an on-board ice maker may seem like sheer luxury, but if it helps to cool wounds during a long journey home, then it offers real support, as do multi-adjustable leather seats with leg rests. Flat panel displays with a DVD player, satellite TV and Wi-Fi access allow tactics to be discussed on board, or they can make a contribution to team entertainment. Whether games consoles can be connected remains a secret.

Thanks to its bus sponsoring activities, MAN has for many years successfully positioned itself in the highly-attractive and dynamic professional football environment. On special occasions, MAN also provides partner clubs with bespoke vehicles. For instance, the players,

The MAN Group is one of Europe's leading industrial players in transport-related engineering, with revenue of approximately €15.8 billion in 2012. As a supplier of trucks, buses, diesel engines, turbomachinery, and special gear units, MAN employs approximately 54,300 people worldwide. Its business areas hold leading positions in their respective markets.

**MAN SE**  
Ungererstr. 69  
80805 Munich

**Head of  
Corporate Communications**  
Andreas Lampersbach

**Spokesman**  
Sacha Klingner

Phone: +49 89 36098-111  
presse@man.eu  
www.man.eu

**MAN SE**



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personnel and management of treble winner FC Bayern drove through the centre of Munich in a specially-made MAN convertible truck during their victory parade.